

# jean hudson

graphic designer

## contact

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## education

**FORDHAM UNIVERSITY**  
communication & media studies

**SMFA**  
certificate of graphic design & illustration

## skills

indesign  
photoshop  
illustrator  
after effects  
XD

joys 

surreal art  
interior design  
bocce

## professional experience

### **CREATIVE CIRCLE | JULY 2021 - PRESENT** **CONTRACT GRAPHIC DESIGNER**

#### ***CVS Media Exchange* | DEC 2023 - PRESENT**

Create IAB ad units, email headers, web imagery and social assets

Version banners based on concepts, retouching and laying out banners

#### ***PCNA* | NOV 2023 - PRESENT**

Conceptualize and create logos for sales tools

Work on existing design for printed literature including corporate catalogues, brochures, and mailers

#### ***Berkshire Hathaway* | JUL 2023 - DEC 2023**

Design brochures and pamphlets to attract new agents and showcase team's offerings

Create marketing collateral including postcards direct mail, web ad campaigns, and pitch decks

#### ***Point32Health* | FEB 2023 - SEPT 2023**

Assisted the creative team with designing and setting up e-mails in the ESP system

Created wellness and healthcare collateral for brokers, employers, and members

#### ***BXP* | NOV 2022 - FEB 2023**

Produced print and digital marketing collateral for both internal and external purposes including event invitations, signage, and web banners

#### ***Samsonite* | MAY 2022 - SEP 2022**

Created templates e-mails, social posts, banner ads, and web assets across a portfolio of six brands

#### ***Cannabrand* | JULY 2021 - AUG 2022**

Designed investor presentations, infographics, moodboards, and brand guidelines

#### **NEWMARK | FEB 2018 - JUNE 2021** **SENIOR GRAPHIC DESIGNER**

Produced marketing materials including flyers, B2B e-mails, invitations, presentation boards, building signage, and aerials

Coordinated proposals and presentations for existing and potential clients

Liaised with vendors for quotes, press proofs, and delivery of final product